

# Abstract

Diploma thesis „Specific cultural units in communicational codes of Czech and American television series” is a structural analysis of two television series: Czech *Pojišťovna štěstí* and American *Desperate Housewives*. Television series are modern myths that communicate values, beliefs and rules of certain societies. This thesis tries to approach distinctions in a langue-structure of analysed material. The research is based on findings of structuralism, poststructuralism and cultural studies. The thesis consists of two major parts. First is theoretical summary of the basic thoughts that appeared during historical shift from structuralism to cultural studies. The second part is analysis itself.